

JOHNS HOPKINS
U N I V E R S I T Y

INSTITUTE FOR POLICY STUDIES
IUFA—INTERNATIONAL URBAN FELLOWS'
ASSOCIATION

**Mid-size cities in the
knowledge economy**

**IUFA 2009 CONFERENCE
13TH–17TH JUNE, BOLOGNA**

Conference Program

Sunday 14th June 2009

Hotel de la Gare, Bologna

Chair: Corrado Poli, University of Bergamo, Co-President IUFA

9,30 am

Introduction to 2009 Conference

Sandra Newman, Director IPS and Co-President IUFA

Urban, social and economic development in Bologna: Introducing Bologna to fellows

(with simultaneous translation English-Italian)

9,45 am

The morphology of urban evolution in Bologna

Piero Secondini, Professor of planning, Director of Department of Planning, University of Bologna

10,15 am

The urban steps into modernity: current urban plans and investments in Bologna

Giulio Chiodini, Promobologna, urban agency of development

10,45 am coffee break

11,00 am

The social landscape in Bologna: problems and policies

Alessandro Martelli, University of Bologna

11,30 am

Structural and territorial transformations of the Bologna landscape

Alessandro Mengozzi, University of Bologna

11,45 am

Presentations by IUFA fellows:

Bologna - the First Vertical City in the World from "The Vertical City: History of Skyscrapers"

Dimitar Andreychin, University of Architecture, Sofia, Bulgaria

12,00 — 12,30 pm discussion

12,30 — 2,30 Lunch break*

2,30 pm : Visit to Urban Center and tour of main development areas in Bologna (6 pm end of visits; evening on your own). Introduction by **Francesco Evangelisti**, Director of Urban Center

* The conference resumes at 2,30 pm at the Urban Center in Piazza Maggiore (see map for indications)

Second session

Monday 15th June 2009

Johns Hopkins University, The Bologna Center

Chair: Kaj Granath, Jönköping University, School of Engineering (JTH)

The challenges of development for mid-size cities

9,00 am

Welcome to the Bologna Center

Kenneth H. Keller (Director of the Bologna Center of the School of Advanced International Studies, Johns Hopkins University)

9,15 am

Perspectives and directions of US housing policy

Sandra Newman, Director, Institute for Policy Studies, Johns Hopkins University

9,30 am

Mid-size Cities: the Territorial Capital of Europe

Klaus R. Kunzmann, Potsdam, Professor emeritus School of Spatial Planning, Technische Universität Dortmund, Germany

10,00 am

Mid-size cities in Italy

Pierciro Galeone, Segretario Generale Fondazione Cittalia, ANCI Ricerche (Secretary General Cittalia, Research Foundation of Italian association of Municipalities—ANCI)

10,20 am coffee break

10,35 am

Universities and the promotion of the knowledge economy in mid-sized cities

David Charles, Director of KITE, David Goldman Chair of Business Innovation, Newcastle University

11,05 am

The strategy of Research and tech-transfer in a mid-size city

Bruno Quarta, Director, Research Area, University of Bologna

11,20 am

Knowledge and culture in mid-size cities

Pierluigi Sacco, Pro Rettore, Università IUAV di Venezia

11, 35 discussion — 12,00 session ends

12, 00 pm — 1,20 pm lunch break (Afternoon: conference resumes at 2,45 pm)*

* A bus to Forlì will leave from Via Belmeloro 11 (in front of Johns Hopkins University at 1,30 pm.)

Monday 15th June 2009

Camera di Commercio di Forlì-Cesena, Forlì

Chair: Lorenzo Ciapetti, Antares and University of Bologna, Forlì campus

IUFA roundtable on adaptive Capacities of Cities and Regions for Green and Sustainable Development

2,45 pm

Tiziano Alessandrini, President, Chamber of Commerce of Forlì-Cesena

Pier Giuseppe Dolcini, President Fondazione Cassa dei Risparmi di Forlì

Piero Gallina, President, Serinar, Host Institution of IUFA 2009

3,00 pm

The challenge of “green” and sustainable development” (first part)

Jason Byrne, Griffith University, (video conference from Australia)

Marino Cavallo, Provincial Government of Bologna

Enrico Cancila, ERVET, Emilia Romagna

Roberto Cimatti, Provincial Government of Forlì-Cesena

Mirco Betti, Mayor, Comune di Portico, Forlì-Cesena

Francesca Bacchiocchi, Comune di Forlì

Massimo Bastiani, Comune di Forlì—Ecoazioni

Maurizio Garavini, CNA Forlì-Cesena

4,30 pm coffee break

4,45 pm

The challenge of “green” and sustainable development (second part)

Francesco Musco, University IUAV of Venice

Kaj Granath, Jönköping University, School of Engineering (JTH)

Jean-Marie Erneq, Regional Council Nord-Pas de Calais, Lille, France

Ian Appleton, The Appleton Partnership, Scotland

Eric Champagne, University of Ottawa, Canada

Oana Luca, Urban Engineering and Regional Development Department, Bucharest technical University of Civil Engineering

6,30 pm session ends

6,45 pm transfer to Cesenatico

(evening in Cesenatico. A bus to Cesenatico will leave from Forlì at 6,45 pm. A bus back to Bologna will leave from Cesenatico at around 11 pm. Dinner in Cesenatico will be self-pay)

Fourth session

Tuesday 16th June 2009

Johns Hopkins University, The Bologna Center

Chair: Tamer Gok, Dean of the Faculty of Architecture, University of Mersin, Turkey

9,30 am

Roundtable discussion: the role of Universities in urban development

Presentations:

Damiano De Rosa, Ph. D. student, University of Bologna

THE ROLE OF THE IDEAS AND THEIR CHANGE IN HIGHER EDUCATION POLICY-MAKING PROCESSES
FROM THE EIGHTIES TO PRESENT-DAY: THE CASES OF ENGLAND AND NEW ZEALAND IN COMPARATIVE
PERSPECTIVE

Lorenzo Ciapetti, IUFA fellow and Antares

UNIVERSITIES AS KNOWLEDGE HUBS: THE US MODEL AND THE ITALIAN CASE

Discussion:

Karen Wilson, Senior Fellow, Kauffman Foundation

Gilberto Capano, Dean Political Sciences, University of Bologna, Forli campus

10,30 am COFFEE BREAK

Roberto Grandi, Vice Rector fo International Affaires, University of Bologna

Mario Calderini, Polythecnic of Turin and President Finpiemonte

Tadeusz Markowski, University of Lodz, Poland

Francesco Evangelisti, Municipality of Bologna, Director of Urban Center

11,45 — 12,00 Fellows' discussion

12,00 - 3, 00 pm lunch break

Afternoon: conference resumes at 3 pm at Provincial Government of Bologna*

* The conference resumes at 3,00 pm at the Provincial Government of Bologna, Via Zamboni, 11
(see map for indications)

Fifth session

Tuesday 16th June 2009

Provincial Government of Bologna

Chair: Marsha Schachtel, IPS, Johns Hopkins University

3,00 pm

Roundtable discussion: Innovation and Technology-Based Local Development. An International perspective

(with simultaneous translation English-Italian)

Giovanna Trombetti, Province of Bologna, Director of economic development

Paolo Bonaretti, President, Consorzio Spinner

Silvano Bertini, Director of economic development, Region Emilia Romagna,

Antonia Casellas, Universitat Autònoma de Barcelona

Walter Tortorella, Direttore ricerche, Cittalia — Fondazione ANCI ricerche

Mario Calderini, Polytechnic of Turin and President Finpiemonte

Anton Anton, Prorector, University of Bucarest

Claudio Bocci, Federculture

5,30 pm discussion

6,00 pm roundtable ends

8,30 pm - 2009 IUFA Conference Dinner

closing session

Wednesday 17th June 2009

Hotel de la Gare, Bologna

Chair: Marsha Schachtel, IPS, Johns Hopkins University

Findings and Conclusions: The future of mid-sized cities

10.00 am — 11.00 am

Fellows work session

11,00 am — 12.00 IUFA meeting

12,00 — 2009 IUFA Conference ends